



AR0051 - responsive

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AR0051: Digital Presentation Portfolio

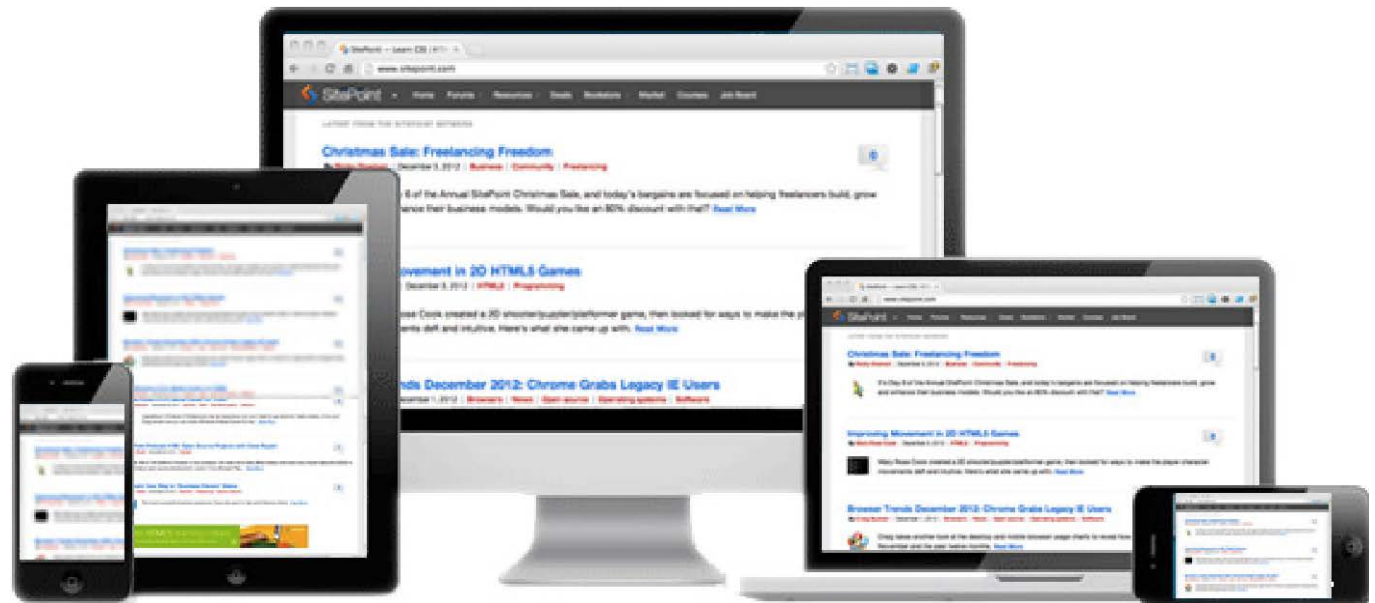
Today's Programme:

- Fluid and responsive
- Exercise week 3.6 discussion
- Assorted hints on getting going
- Next week's exercise

Target device

It's also about the screen size

- Desktop
- Laptop
- Tablet
- Phone



Fluid and responsive

Fluid: adapt to screen size

use “div” and “float”

Responsive: adapt to device size

Use media queries

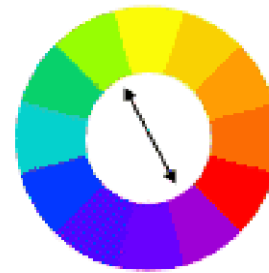
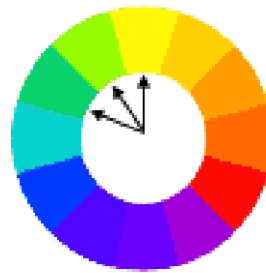
Links

- <http://cssmediaqueries.com/what-are-css-media-queries.html>
- <http://css-tricks.com/logic-in-media-queries/>
- <http://webdesignerwall.com/tutorials/css3-media-queries>
- <http://webdesignerwall.com/tutorials/responsive-design-with-css3-media-queries>
- <http://alistapart.com/article/responsive-web-design>
- <http://hicksdesign.co.uk/>
- <http://mediaqueri.es/>

Research example

Using color:

- Google on “color theory”



Links

- <http://kuler.adobe.com>
- <http://blog.brandisty.com/brand-management-blog/colors-of-the-ios7-app-store/>

Divide and conquer

Separating things:

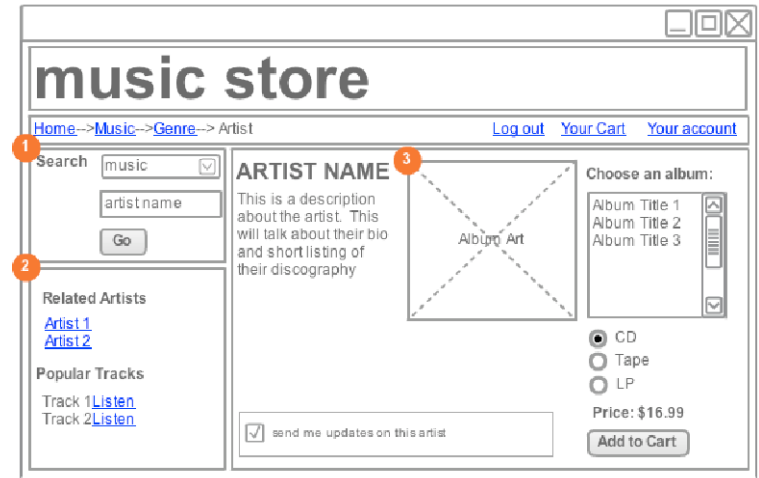
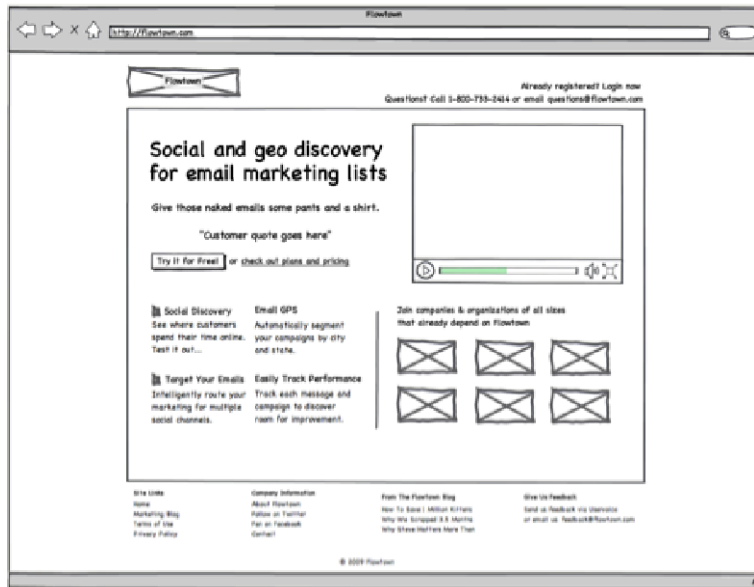
- Content
- Structure
- Presentation
- Behaviour

Links

- http://en.wikipedia.org/wiki/Separation_of_presentation_and_content
- <http://www.webreference.com/html/tutorial5/1.html>
- <http://vandelaydesign.com/blog/design-inspiration/>
- <http://www.designerstoolbox.com/>

Design tools

Mockups and wireframing



- 1 For Q1 release, music search only
- 2 Related artists determined by user purchasing data mining
- 3 Album art to be approved by legal

Links

- <http://inspirationfeed.com/inspiration/25-examples-of-wireframes-and-mockups-sketches/>
- <http://wireframes.linowski.ca/>

Feedback wk 1.6: Surprise us!

- **InfoBase: 20 webpages**
- **For those who handed something in: good work!**
- **For those who haven't: try!**

Exercise week 1.7: Draft Plan of Approach

Goal: update your plan of approach with insights from today and add reference websites:

- **make a small exercise with a responsive website**
- **put in some of the works you actually want to show**
- **look for (portfolio) websites you like and dislike**
- **identify what you (dis)like and why**
- **try to analyse why certain elements are there**
- **upload your results**

Next week

Last week of this first quarter.

Guest speaker, graphic designer

- **About graphic design**
- **Target groups**
- **Feedback on your assignments if you like!**

Look for location in schedule.

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**Thank you
and
good day**