



AR0051 - content/style

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AR0051: Digital Presentation Portfolio

Today's Programme:

- A little on HTML/CSS
- Group-wise mind-map on Content and Style
- Discussion on Mind-maps
- Exercise week 3.4 discussion
- Next week's exercise

A little on HTML/CSS

Today's additions

- Positioning
- Using blocks and layers
- Text on images
- Blok font
- Multiple .css files
- reset.css
- Validation
- Using FireBug

Positioning

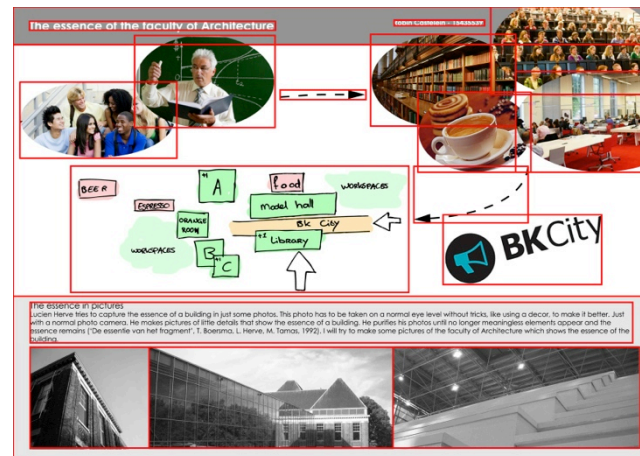
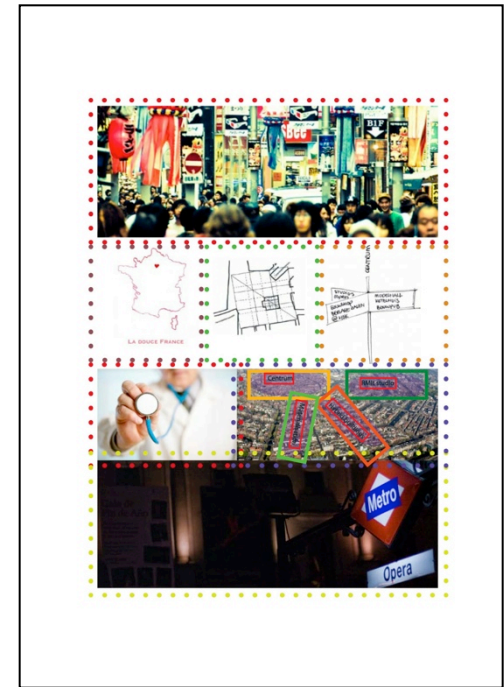
Positioning can be hard to grasp

So, check the following explanations:

- <http://alistapart.com/article/css-positioning-101>
- <http://learnlayout.com/position.html>
- <http://www.barelyfitz.com/screencast/html-training/css/positioning/>

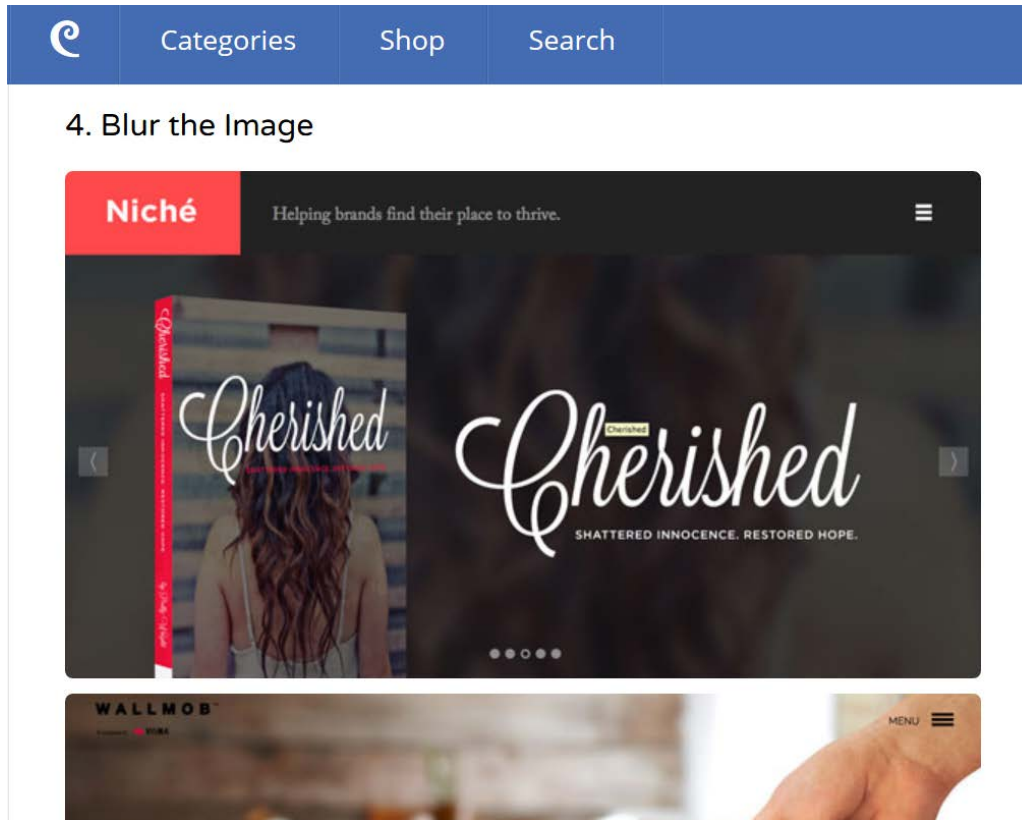
Using blocks and layers

When designing, in your favorite application, use colored boxes to identify blocks/divs/layers to help you coding



Text on images

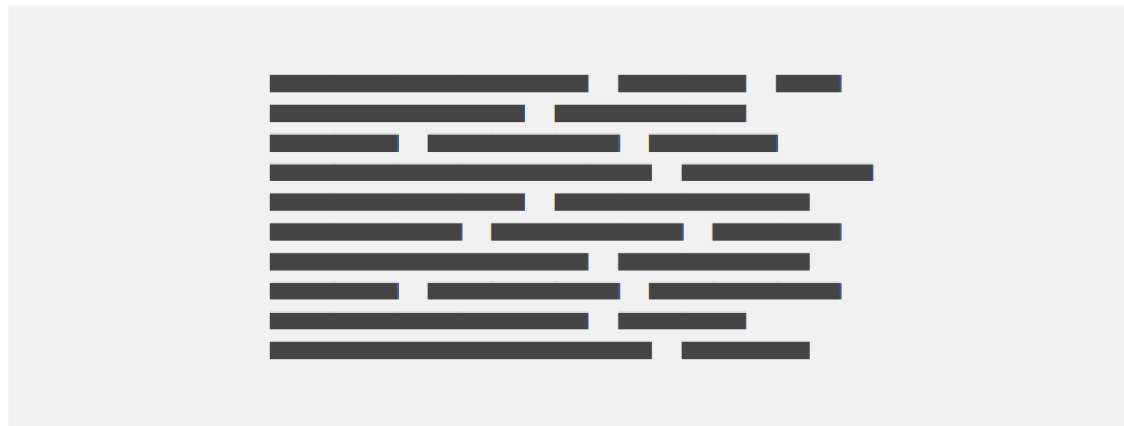
- <http://designmodo.com/design-type-photo/>



Blokk font

When Your Client Wonders Why Everything Is In Latin

February 9, 2013



“I... I was just wondering. You know I think this looks great and all, but should everything really be in latin?”

For these situations, **BLOKK** is a free font that simulates dummy text by replacing all characters with solid blocks. It's not optimal for high fidelity mocks, but especially while wireframing, this is gold.

<http://tobiasahlin.com/blog/when-your-client-wonders-why-everything-is-in-latin/>

CSS tool: reset.css

Multiple .css files are allowed

Reset.css

<http://meyerweb.com/eric/tools/css/reset/>

Advantage:

- everything is set to “neutral”
- no browser dependency

Disadvantage:

- everything has to be defined

Validation

Writing valid html and css code is good practice

So, check the syntax:

- <http://validator.w3.org/>
- <http://jigsaw.w3.org/css-validator/>

Content and style

Lessons from the theater scripters:

- **“if it’s not on the page,
it’s not on the stage!”**

Exercise: Mind-maps on content and style

Exercise 1

- What is good content to present a “product”?
- think with “there is no box”

or

Exercise 2

- What determines the character/mood of a “project”?
- use post-its to group

Exercise week 3.4: Personal work in HTML and CSS

“Results”:

- 38 submissions in InfoBase

Common ‘mistakes’:

- Closing tags
- `<center>`; `
`

Exercise week 3.5: content and style?

Goal: present one 'theme' in your intended portfolio and experiment with content and style

- **this theme might be: photographic or design skills, or urbanism or 3D models (or cakes)**
- **think about the essence of your message**
- **make one page for this theme**
- **upload your results (deadline: coming Sunday!)**

Running document

Goal: prepare yourself for your plan of approach

- **start to write down about why and for whom**
- **look at other websites and make a list of do's and don't's or likes and dislikes**
- **this list can also be graphical**
- **also, make a collage of your website and identify the various blocks/layers**

Next week, next meeting

Lecture on jQuery

Look at schedule for location!

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**Thank you
and
good day**