An aerial photograph of the TU Delft campus, showing a large brick building with a colorful banner across its facade, surrounded by green lawns and trees with autumn foliage. A black rectangular text box is overlaid on the center of the image.

AR0051 - user(s)

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AR0051: Digital Presentation Portfolio

Roughly, this course has 2 sides:

(web)design and “human resource issues”

Suggestions:

- Look for and read blogs on both sides, e.g.:
 - <http://blog.invisionapp.com>
 - <https://blog.slideshare.net/>
 - <http://www.intermediair.nl>
- Gather references, likes and dislikes
- Start writing down your thoughts

Exercise week 1.2

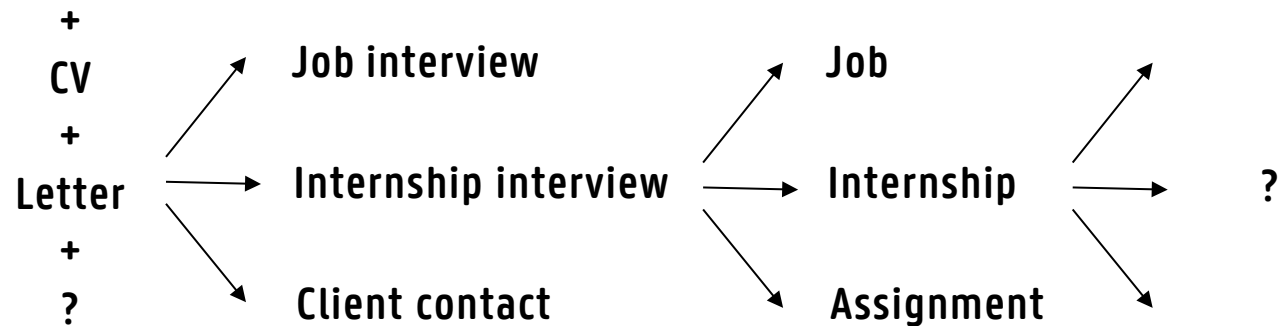
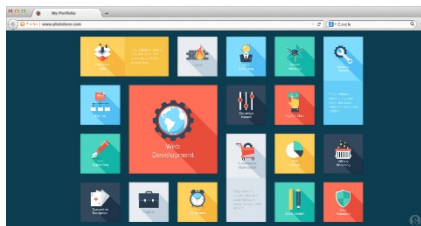
“Results”:

- 42 submissions in InfoBase
- common mistakes with publishing:
 - zip the files, not the containing folder
 - relative vs. absolute path

Exercise week 1.2

General feedback:

- Personal, good way to stand out
- “to show what I am capable of” not a goal but a *means* to a goal



AR0051: Digital Presentation Portfolio

Today's Programme:

- Exercise week 3.2 feedback
- Interview exercise
- *Discussion*
- Mind-mapping user exercise
- *Discussion*
- Next week's exercise

Role play

Role reversal:

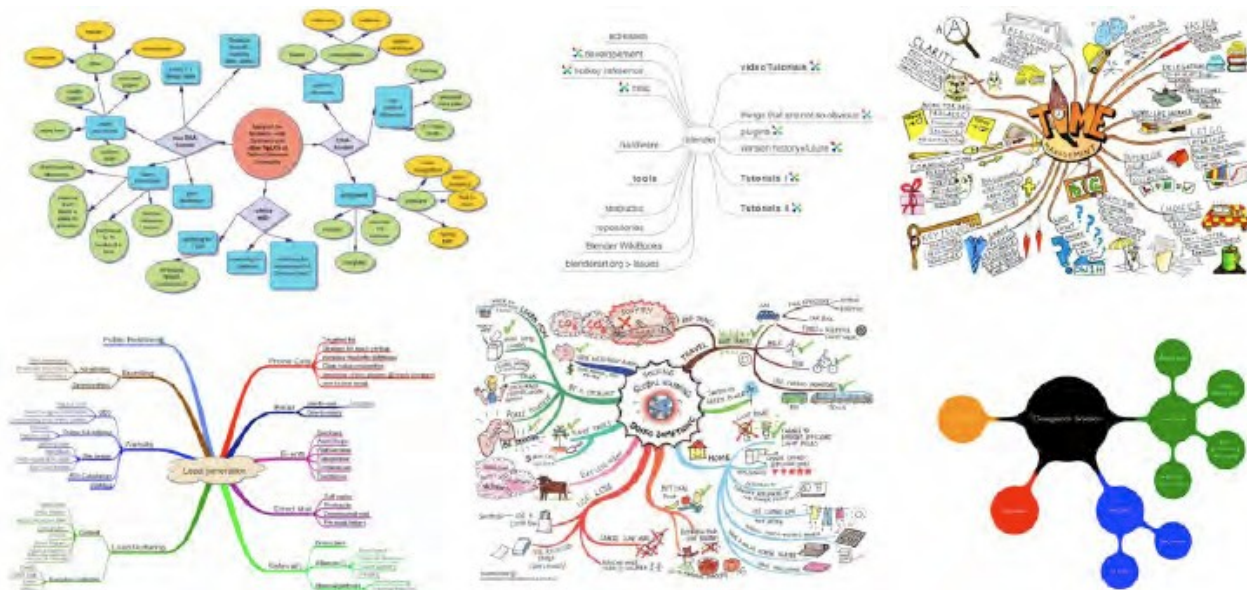
- **groups of 3 (or 2): interviewer, interviewee (and observer)**
- **interviewer has to make a portfolio for interviewee**
- **ask questions to find out how**
- **plenary feed-back by observer**

Mind-mapping

Mind-mapping

To broaden the view on portfolio, use the technique of mind-mapping:

- central topic in the middle, preferably a question
- freely associate on related topics, and so, form a web-like structure:



Exercise: Mind-maps

Exercise: Mind-maps

Goal: get to know the target group(s) of your portfolio

- **Groups of 4 (or 5)**
- **Make a mind-map with in the middle: user / target group**
- **Try to find out their characteristics and needs**

Exercise week 1.3: for whom? in HTML

Goal: find out how you can target a group or person connected with your goal

What to do:

- **define your target group and their needs**
- **choose one of your works**
- **think about the essence of your work**
- **make one .html page, called index.html**
- **focus on the message you want to transfer**
- **submit in InfoBase, deadline Sunday 23.59**

Next week, next meeting

Lecture on CSS : Check schedule for location

Please do the following:

- **Install Firefox** : www.getfirefox.com
 - In firefox: tools - -> add-ons - -> get add-ons: install firedebug
- **Install Chrome**:
www.google.com/chrome/browser/desktop/index.html
- **Install Brackets**: brackets.io
 - In brackets add extension – beautify-
- Or another editor

**Thank you
and
good day**